

# Diversity and Optimality\*

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## Abstract

In this paper, we construct a general model of cognitively diverse problem solvers. We use this model to derive two main results: (1) a collection of cognitively diverse problem solvers can locate optimal solutions to difficult problems and (2) a collection of diverse problem solvers with limited abilities tends to outperform a collection of high ability problem solvers, where a problem solver's ability equals her expected individual performance.

## 1 Introduction

In this paper, we present a model of heterogeneous problem solvers that demonstrates the importance of cognitive diversity. The agents in this model possess collections of skills captured mathematically as sets of heuristics and encodings of the problem space (Gigerenzer and Selten (2001)). We find that cognitively diverse groups can locate solutions to difficult problems and that diverse groups tend to outperform groups of the individually best agents. Thus, our model provides a particular formal underpinning for a growing empirical literature on the correlation between group diversity and performance (Jackson, Hughes-Jackson and Ruderman [1996]). Interpreting our results more broadly, they provide a foundation for a theory of cognitive specialization in the context of the problem solving segment of the economy – by this we mean activities such as designing computer chips, cars, and welfare policies; constructing legal defenses; developing hardware and writing software; writing and producing entertainment; developing environmentally safe products; and streamlining production

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processes and information systems (Page and Ryall [1998]).<sup>1</sup> In this more expansive reading, our efforts build upon the seminal works by Taylor [1967] on routinization of tasks and Simon [1962] on administrative efficiency. The crucial difference between our model and these is that we assume no central authority that decomposes the task or problem.

Our analysis rests on two premises: (i) that economically relevant and difficult problems exist, and (ii) that people differ in how we interpret these problems and in the cognitive tools we bring to bear on them. This second premise precludes a meaningful unidimensional ranking of intelligence or ability (Becker [1973], Mortensen [1988]). An individual’s contribution to collective performance depends on her being intelligent, but it also depends on her having unique cognitive skills relative to others that have worked on the problem. By means of analogy, a pin factory consisting of only people who made the heads of pins would not produce very good pins. Similarly, firms, organizations, and societies whose members all think alike may not produce very good solutions to difficult problems.<sup>2</sup>

To model cognitive diversity, we must first unpack the notion of “ability” – how well someone performs alone on a problem or test. We follow our earlier work [Hong and Page 2001] and characterize problem solvers as having representations of problems and then cognitive toolboxes – sets of analytical tools they apply to the problems. Once this conceptual leap has been made many common preconceptions turn out to be false. For example, in the paper we report the output of computational experiments in which collections of randomly selected problem solvers outperform collections composed of the best individual problem solvers. When we first ran these experiments, we were surprised. Even more puzzling was the fact that it took substantial parameter fiddling to overturn this finding. This led us to derive a set of conditions under which it is always true that random collections fare better than a collection of the best. Those conditions are the main theoretical result in the paper. This finding does not imply that firms or organizations should find random replacements for their most intelligent employees. To the contrary, our model suggests that firms should only hire intelligent people, but that they should search for multiple types of intelligence.

Throughout, we distinguish between collections of problem solvers, groups, and firms. We consider a collection of problem solvers to be some number of individuals working on a problem, possibly sequentially or in parallel. Two people whose lives never overlapped could be a member of the same collection in our formulation. In contrast, a group consists of people who interact in space and time. These people have

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<sup>1</sup>Information processing problems of the type studied by Radner [1993] and Radner and VanZandt [1995] are not, in our classification, difficult. They are just big.

<sup>2</sup>Though we might add that in order to communicate a firm might need to interpret their problem similarly.

identities, genders, values, races, ethnicities, titles, reputations, and histories; They probably vary in their ability to communicate, and in their reputations. Firms require an even more elaborate communication and domain architecture in which people also have defined roles and responsibilities. Though our current analysis ignores these features, we see no reason why they could not be included in a model using our framework.

In addition, we also temporarily set aside two important aspects of collective problem solving. We assume that our problem solvers communicate errorlessly and we assume that they assign the same values to solutions. Our analysis may better fit economic problems where profits might be a common yardstick than it does political problems where variations in values likely exist.

Our neglect of several aspects of groups notwithstanding, our analysis can be informed and supported by a burgeoning literature on the performance of diverse groups. At first glance, this literature appears to say that diverse groups have higher variance outcomes - that some do better than homogeneous groups and some do worse (Ruderman, Hughes-James and Jackson [1996]). But a careful look reveals a more nuanced relationship. To grasp the benefits and costs of diversity we must first distinguish between diverse values and diverse skills. Diverse values muck up the group problem solving process (Raghuram and Gerhard [1996]). Diverse skills do not. They tend to be beneficial. Second, we must draw a distinction between cognitive diversity and identity diversity (Northcraft, Polzer, Neale, and Kramer [1996]). A group consisting of people of different races, cultures, genders, and ages need not be cognitively diverse, just as two white males of similar training and background need not think about a problem the same way. That said, the literature on group problem solving tends to assume correlation between cognitive diversity and identity diversity. This assumption rests on the idea that gender, ethnicity, race, etc... must influence how people interpret and interact with the world (Ceci and Roazzi 1994).

In fact, studies that take these forms of identity diversity as proxies for cognitive diversity find support for diverse group composition. Consider the following excerpt from a widely used organizational behavior textbook Robbins [1994]:

*When a group is heterogeneous in terms of gender, personalities, opinions, abilities, skills, and perspectives, there is an increased probability that the group will possess the needed characteristics to complete its tasks effectively. The group may be more conflict laden and less expedient as diverse positions are introduced and assimilated, but the evidence generally supports the conclusion that heterogeneous groups perform more effectively than do those that are homogeneous. (p 261)*

More careful studies strip away or control for value and identity differences and focus only on the cognitive differences. The evidence here in favor of diverse group composition is even stronger. Studies of creativity and innovation conclude that cogni-

tive variation is the key explanatory variable (Hoffman [1959], Maier [1930], and Amabile [1983]). Social psychologists show that heterogeneous teams which bring multiple perspectives outperform homogeneous teams in idea generation (Filley, House, and Kerr [1976], Hoffman [1979], and McGrath [1984]). In a recent experimental paper, Blinder and Morgan [2000] find that two people perform better than one, though their analysis rests more on Nisbett and Ross’s [1980] idea that two people are less likely to make the same mistake. Turning to more applied research, if you rank top management teams by functional diversity (training, background, etc...), you find that the more diverse teams introduce more innovations (Finkelstein and Hambrick 1990, Bantel and Jackson 1989). Similarly, if you evaluate the long history of affirmative action in the marketplace and analyze its successes and failures, you find that cognitive diversity is a key explanatory variable for success. Thomas and Ely [1996] in just such an analysis write “Diversity should be understood as *the varied perspectives and approaches to work* that members of different identity groups bring.”<sup>3</sup> And finally, if the proof is in fact in the pudding, management gurus such as R. M. Kanter [1983] find evidence that firms purposefully create diverse teams in order to exploit multiple interpretations and skills.

Even if we agree that cognitive diversity exists, we are left with the question of how to model it. We cast our lot with a growing number of psychologists, anthropologists, and neuroscientists who promote a “domain specificity” approach to human problem solving (Hirschfeld and Gelman [2001]). The basic idea is that we should think of humans as having domain and problem specific tools as opposed to being general problem solvers. To put this another way, we should think of people as having bags of tricks rather than as Turing Machines. We attempt to capture these ideas with a framework which consists of two components: *perspectives* (domain encodings) and sets of *heuristics* (cognitive skills or tools).

The use of heuristics is widespread in economics. Several papers define heuristics for game playing automata (Rubinstein [1986] and Kalai and Stanford [1988]). These automata may evolve (Miller [1996], Arifovic [1994], or Marimon, McGrattan and Sargent [1990]) or be rationally selected. In these models, the automata play strategies in games, whereas in our model, the heuristics attempt to locate a better solution to a problem. These differences aside, in our model and the earlier models, heuristics<sup>4</sup> are rules of thumb that cognitively or time constrained agents apply as they attempt to earn higher payoffs.

In contrast, our inclusion of diverse perspectives is novel. Most automata

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<sup>3</sup>The *italics* are theirs.

<sup>4</sup>More recently, economists and other social scientists have begun to construct models where agents evolve sets of heuristics to accomplish multiple tasks (Samuelson [2001], Bednar and Page [2001]). These models are relevant to us in that they demonstrate how diverse contexts create distinct sets of heuristics.

models assume exogenous and identical perspectives for all problem solvers (Gilboa [1988]). Yet in practice, people differ in how they encode problems.<sup>5</sup> A new or fresh perspective on a problem can lead to breakthroughs. No less authority than Stephen Toulmin [1962] writes “The heart of all major discoveries in the physical sciences is the discovery of novel methods of representation, ...” Perhaps a more common experience is that by switching from Cartesian to polar coordinates, we can often simplify integration in multiple dimensions a great deal. Polar and Cartesian coordinate systems are examples of perspectives.

Mathematically, the perspective/heuristic model can be cumbersome, and as we show in an earlier paper (Hong and Page [2001]), it is over specified: two problem solvers with distinct perspectives and heuristics can act identically in the space of solutions. Therefore, in our mathematical model, we map the perspective and heuristics of a problem solver down to a map on the set of solutions. This buries the source of cognitive diversity but it has no effect on its manifestation. It is in this starker framework that we prove the main result of the paper.

Despite the fact that our formal proofs do not require the full perspective/heuristic framework, we include it for several reasons, first and foremost being its cognitive realism. Without the complete model we would have no foundation for the assumption that the mappings in solution space are diverse. With it, we can attribute diversity to distinct encodings of information and unique life experiences that lead to distinct accumulations of rules of thumb. Second, from a computational point of view, the use of both perspectives and heuristics is unavoidable. Computational problem solvers must encode the problem somehow, and they must use techniques to search for improving solutions. Third, the mathematical theorem began as a conjecture inferred from the computational model, and the intuition behind our results are more transparent with the richer assumptions. Fourth, the computational findings complement the mathematical result which states that there exist an  $N$  and an  $N_1$  such that the best  $N_1$  of  $N$  problem solvers do not perform as well as a random  $N_1$  problem solvers. The computational model uses rather small  $N$  and  $N_1$ , (for example, in one case  $N = 60$ ) suggesting that theorems with even weaker assumptions may be obtainable. Thus, the computational experiments should be interpreted as separate and corroborating support for the intuition that diversity improves outcomes. Finally, the perspective/heuristic model allows us to distinguish human problem solving diversity from computational problem solving diversity. Computers and people differ in their abilities to exploit diverse perspectives and diverse heuristics. Computers can iteratively apply multiple heuristics with awesome speed, but they have a difficult time communicating across perspectives. Humans apply heuristics rather slowly, but can switch perspectives quickly and can communicate across diverse perspectives.

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<sup>5</sup>In fact, even game theorists vary in how they encode algorithmic strategies. Some use perceptrons (Cho [1993]), and some use Moore machines (Miller [1996]).

The remainder of the paper is organized into four sections. In the next section, we describe a general model of diverse problem solvers who rely on perspectives and heuristics. The following section contains two computational models that demonstrate the main formal results of the paper: that the collective performance of cognitively limited problem solvers can be optimal and that a group of randomly selected problem solvers can outperform a group of the best performing problem solvers. The models also highlight the distinction between diverse perspectives and diverse heuristics. Section 4 contains a finite version of our mathematical result. The general version is in the appendix. The final section includes applications and a discussion of possible extensions of our model.

## 2 A General Model

We assume a finite number of problem solvers of limited ability who attempt to maximize a value function defined over a set of objects  $X$ . The set  $X$  can be finite or infinite. All problem solvers assign the same values to objects as given by a value function  $V : X \rightarrow \mathfrak{R}$ . We assume that each problem solver has an internal language in which she perceives the objects. This internal language may be interpreted either at the neurological level—our brains perceive and store information, and these perceptions differ across individuals—or at the metaphorical level—we interpret problems based on our training as economists, lawyers, etc. We call the representation of objects in the problem solver’s internal language her perspective.

**Def’n:** *A perspective*  $M : R \rightarrow \Gamma$ , where  $\Gamma$  is the internal language, and  $R$  is a subset of  $X$ .

If a perspective is both one to one and defined for all of  $X$ , i.e.  $R = X$ , and  $M$  is a one to one mapping, then we say that it is a *complete perspective*. In general there is no reason to assume that a problem solver’s perspective is complete. A perspective may not be defined over all of  $X$ , i.e.  $R$  can be a proper subset of  $X$ , in which case an agent has no internal representation of some objects. Also, a perspective may be many to one, in which case more than one object are mapped to the same representation in the internal language. For the following definitions, however, we only consider complete perspectives.

A problem solver’s heuristic, denoted by  $A$ , is a mapping from elements of  $M(R)$  in her internal language to subsets of  $M(R)$ . Given a  $\gamma \in M(R)$ ,  $A(\gamma) \subseteq M(R)$  is interpreted as the set of neighboring objects in the internal representation of the problem solver that she would check to find an improvement. Let  $S = M(R)$ . We restrict attention to a class of heuristics that consists of a collection of functions defined on  $S$ . For any  $j = 1$  to  $m$ , let  $f_j : S \rightarrow S$  be a function. We then define a

heuristic  $A = \{f_1, \dots, f_m\}$ , where  $A(\gamma) = \{f_1(\gamma), \dots, f_m(\gamma)\}$ .

**Def'n:** *A heuristic*  $A = \{f_1, \dots, f_m\}$  where  $f_j : S \rightarrow S$  for  $j = 1$  to  $m$ .

For the moment, we refrain from presenting a precise description of how problem solvers apply heuristics to problems. We only assume that the heuristic determines those objects which a problem solver would evaluate given a status quo object. A problem solver tries each function  $f_j$  in her heuristic until she can no longer find an improvement. When she arrives at an object from which she can not find another improvement by applying her heuristic, this object is her solution to the problem and it is called her local optimum.

**Def'n:** *Given a problem solver*  $(M, A)$  where  $A = \{f_1, \dots, f_m\}$ , *an object*  $x$  *is a local optimum with respect to*  $(M, A)$ ,  $x \in L((M, A), V)$ , *if and only if*  $V(x) \geq V(M^{-1}(f_j(M(x))))$  for all  $f_j \in A$ .

Clearly, the set of local optima of an agent depends on both her perspective and her heuristic.

We have yet to describe how the collection of problem solvers attacks a problem. They can approach the problem sequentially or simultaneously. For the mathematical results that we derive later, the precise rule does not matter so long as the final solution lies in the intersection of the local optima of all the problem solvers. However, in performing simulations, a fair comparison of groups of problem solvers requires that the two groups proceed similarly. In the two computational models that we describe in the next section, the problem solvers attack the problem sequentially.<sup>6</sup> The first problem solver searches until she attains a local optimum. The second problem solver begins her search at that point. After all problem solvers have attempted to locate higher valued objects, the first problem solver searches again. Search stops only when no problem solver can locate an improvement, i.e. until the object lies in the intersection of the problem solvers' local optima.

### 3 Two Computational Models

We construct two computational models that illustrate the power of diversity in problem solving. They support the main findings of our mathematical model: diverse, bounded problem solvers can collectively find good solutions to difficult problems and groups of random problem solvers outperform groups of the best problem solvers—those who working alone have the highest expected value from search. The

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<sup>6</sup>For the precise definition, see Hong and Page [2001].

first model considers problem solvers with diverse perspectives. The second model considers problem solvers with identical perspectives but diverse heuristics.

### 3.1 Model 1: Diverse Perspectives in $R^n$

Problem solvers are confronted with the following multidimensional maximization problem whose domain is the unit ball in  $R^n$  denoted by  $B^n$ . The  $\alpha_i$ 's and the  $\beta_{ij}$ 's are uniformly drawn from the interval  $(-1, 1)$ .

$$V(x) = \sum_{i=1}^n \alpha_i \cdot x_i + \sum_{i=j+1}^n \sum_{j=1}^{n-1} \beta_{ij} \cdot x_i \cdot x_j \text{ where } \alpha_i, \beta_{ij} \in [-1, 1]$$

We create one thousand random problem solvers. Each problem solver has a perspective:  $(x^1, x^2, \dots, x^n)$  where  $x^i \neq 0$  and  $x^i \in B^n$ . In this model, problem solvers have different perspectives but have the same heuristic. A perspective is nothing more than a basis of  $R^n$ . The heuristic employed by each problem solver consists of movements along each of the vectors of her basis a distance of 0.1 units. Here, perspectives generate all of the diversity.

In the simulation data shown below, we set  $n = 30$ . We performed similar tests for  $n$  varying between ten and one hundred and found similar results. Notice first that the individuals are not especially good at solving the problems and that even the best individual performs poorly relative to a simple hillclimbing algorithm or a genetic algorithm. Collectively, the group of all one thousand problem solvers outperforms the genetic algorithm and the hill climbing algorithm. The computational model demonstrates how a group of bounded, diverse problem solvers can perform effectively on a difficult problem.

<b>Approach</b>	<b>n = 30 Value</b>	<b>(s.d)</b>
Individuals	8.1	(0.14)
Best	10.8	(0.18)
Group	14.5	(0.22)
9000 Random	9.7	(0.28)
Hill Climbing	13.3	(0.24)
Genetic Algorithm	14.4	(0.21)

We next turn to how well collections of the best problem solvers, the worst problem solvers, and random problem solvers perform. Here, we obtain two surprising findings. First, on average, the worst twenty find nearly as good of a solution as the best twenty collectively (13.8 v.s. 14.2). Second, twenty random problem solvers

outperform the best twenty problem solvers (14.3 v.s. 14.2). One explanation, the one that we propose in this paper, is that the twenty random problem solvers have more diverse perspectives than do the best twenty problem solvers.

Approach	n = 30 Value	(s.d)
Individuals	8.1	(0.14)
Best 20	9.5	(0.17)
Worst 20	6.7	(0.14)
Group	14.5	(0.22)
Group Best 20	14.2	(0.23)
Group Worst 20	13.8	(0.22)
Group Random 20	14.3	(0.22)

To test the claim that diversity explains the increase in performance, we could measure the diversity of the perspectives. However, the calculations of diversity become messy in this model. So we turn our attention to our second model with diverse heuristics which allows for a cleaner analysis.

### 3.2 Model 2: Diverse Heuristics on a Circle

In this model, a finite set of  $n$  objects are encoded as  $n$  points on a circle. All problem solvers use the same perspective, i.e., they have the same encoding of the objects. We assume a random value function mapping  $\{1, 2, \dots, n\}$  into the real numbers. The value of each of the  $n$  points is independently uniformly drawn from the interval  $[0, 100]$ . We number the points consecutively from 1 to  $n$  on a circle clockwise. The heuristic that a problem solver uses allows her to check  $k$  positions that lie within  $l$  points to the right of the status quo point on the circle. Here  $1 \leq l < n$  and  $1 \leq k < l$ .

**Example:** Let  $n = 200$ ,  $k = 3$  and  $l = 12$ . A problem solver with heuristic  $(1, 4, 11)$  starting at the point 194 would first evaluate point 195  $[194+1]$  and compare it to 194. If point 194 had a higher value, she would then evaluate point 198  $[194+4]$ . If point 198 had a higher value, she would then check point 9  $[198+11-200]$ . If that point had a higher value, she then would evaluate point 10  $(9+1)$ . She keeps evaluating until none of her three searches locates a point with a higher value.

**Def'n:** The stopping point of a heuristic  $\phi = (\phi_1, \phi_2, \dots, \phi_k)$  applied to object  $m$ , where  $\phi_i \in \{1, 2, \dots, l\}$  and  $\phi_i \neq \phi_j$  for  $i \neq j$ , denoted by  $\phi(m)$ , is defined as follows:

*Step 1:  $a = 0, t = 0, \hat{s} = m$*

*Step 2:  $t = t + 1, s^t = \hat{s}$*

*Step 3: If  $t > k$  and  $s^{t-k} = s^t$  then go to Step 7 else go to Step 4*

*Step 4: Let  $a = a + 1$ . If  $a > k$ , then let  $a = 1$*

*Step 5 : Let  $s' = \phi_a + s^t$ . If  $s' > n$ , then let  $s' = \phi_a + s^t - n$*

*Step 6: If  $V(s') > V(s^t)$ , then  $\hat{s} = s'$ , otherwise  $\hat{s} = s^t$ . Goto Step 2*

*Step 7:  $\phi(m) = \hat{s}$ . End*

A heuristic, then, maps a point into a point with a weakly higher value. To compute the expected value for a problem solver, we start the problem solver at each of the  $n$  points on the circle and compute the average value of the points where search stops.

**Def'n:** *The expected value of a heuristic  $\phi$  given  $V$ ,*

$$E[\phi, V] = \frac{1}{n} \sum_{i=1}^n V[\phi(i)]$$

In these computational experiments, we evaluate all heuristics within a well defined class instead of randomly generating a set of perspectives as we did in the first model. We restrict the set of heuristics to  $k$  movements to the right, where each movement has a maximum length  $l$ . The order that a problem solver applies these movements may matter. The heuristics (5, 6, 9) and (9, 5, 6) typically have different values. Therefore, we consider these to be distinct heuristics.<sup>7</sup> The total number of unique heuristics equals  $l \cdot (l - 1) \cdot \dots \cdot (l - k + 1)$ . For example, if  $l = 12$  and  $k = 3$ , then the total number of heuristics equals 1320. The 1320 heuristics can be ranked by their expected values.

The diversity of two heuristics  $\phi^a$  and  $\phi^b$  of the same size  $k$  can be measured either with respect to order or not. In the first case, we calculate the percentage of  $\phi_i^a$  that equal  $\phi_i^b$ . In the latter case, we calculate the percentage of  $\phi_i^a$  that equal  $\phi_j^b$  for some  $j$ . The definitions are formalized below:

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<sup>7</sup>In simulations where we only create one heuristic instead of six for each triple of numbers, we find identical qualitative results.

**Def'n:** *The ordered diversity of  $\phi^a$  and  $\phi^b$ ,*

$$O\Delta(\phi^a, \phi^b) = \frac{k - \sum_{i=1}^k \delta(\phi_i^a, \phi_i^b)}{k} \quad \text{where } \delta(\phi_i^a, \phi_i^b) = 1 \text{ if } \phi_i^a = \phi_i^b \text{ and 0 else}$$

**Def'n:** *The diversity of  $\phi^a$  and  $\phi^b$ ,*

$$\Delta(\phi^a, \phi^b) = \frac{k - \sum_{j=1}^k \sum_{i=1}^k \delta(\phi_i^a, \phi_j^b)}{k} \quad \text{where } \delta(\phi_i^a, \phi_j^b) = 1 \text{ if } \phi_i^a = \phi_j^b \text{ and 0 else}$$

For example, let  $\phi^a = (5, 6, 9)$  and  $\phi^b = (9, 5, 6)$ . Then  $O\Delta(\phi^a, \phi^b) = 1$  since for any  $i \in \{1, 2, 3\}$ ,  $\phi_i^a \neq \phi_i^b$ . However,  $\Delta(\phi^a, \phi^b) = 0$  since for any  $i \in \{1, 2, 3\}$ ,  $\phi_i^a = \phi_j^b$  for some  $j \in \{1, 2, 3\}$ . It is easy to see that for any two heuristics, the ordered diversity weakly exceeds the diversity.

In the computational data we report, we set  $l$  equal to either twelve or twenty and set  $k$  equal to three. The number of points on the circle  $n$  equals two thousand. We experimented with  $l$  varying between six and twenty,  $k$  varying between two and seven, and  $n$  varying between two-hundred and ten thousand. Within these parameter ranges, we found qualitatively similar phenomena.<sup>8</sup>

The values of each of the two thousand points on the circle were randomly distributed uniformly in the interval  $[0, 100]$ . We ranked all of the possible problem solvers by their expected values and created two groups, one consisting of the, say ten best problem solvers—the problem solvers with the highest expected values—and one consisting of ten randomly chosen problem solvers. The results from a representative single run looked as follows: The best problem solver had a score of 87.3. The worst problem solver had a score of 84.3. The average score of the ten best problem solvers was 87.1, and the average score of the ten randomly selected problem solvers was 85.6. The group performance of the ten best problem solvers had a value of 93.2, their average diversity was 0.45, and their average ordered diversity was 0.72. The randomly selected group's performance was 94.7, their average diversity was 0.76 and their ordered diversity was 0.92. As in the previous computational model, the group of random problem solvers collectively performed better. More importantly, we can now verify that the random group contains more diverse members.<sup>9</sup>

Below we present data averaged over fifty trials.

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<sup>8</sup>As the group size becomes large relative to the number of possible problem solvers, the group of the best agents can outperform a group of randomly selected agents.

<sup>9</sup>Mathematically, the expected ordered diversity of two randomly selected problem solvers equals  $\frac{11}{12} = 0.9183333$ . A more elaborate calculation shows that the expected diversity of two randomly selected problem solvers equals  $\frac{3}{4} = 0.75$ .

### Ten Problem Solvers $l = 12$

<b>Group Composition</b>	<b>Group Performance</b>	<b>Ordered Diversity</b>	<b>Diversity</b>
<i>Best Problem Solvers</i>	92.56 (0.020)	70.98 (0.798)	38.77 (1.59)
<i>Random Problem Solvers</i>	94.53 (0.007)	90.99 (0.232)	75.13 (0.204)

On average, the group of the random problem solvers significantly outperforms the group of the best problem solvers. In a typical run, the best problem solver in the population had an average value of between 86 and 88 in each set of fifty trials and a random problem solver had a value around two to three points lower. The diversity measures show a striking difference in the constituency of the two groups. The best group does not have nearly as much diversity as the random group. Two questions immediately come to mind. First, what if we enlarge the group size, and second, what if we increase the set of possible heuristics.

The answer to the first question is that the same phenomenon occurs. The random group still does better, but with a less pronounced advantage. The group of the best problem solvers becomes more diverse. This occurs because the set of heuristics is finite and fixed. The Table below provides data from fifty simulations with groups of size twenty.

### Twenty Problem Solvers ( $l = 12$ )

<b>Group Composition</b>	<b>Performance</b>	<b>Ordered Diversity</b>	<b>Diversity</b>
<i>Best Problem Solvers</i>	93.78 (0.015)	74.95 (0.425)	44.47 (0.612)
<i>Random Problem Solvers</i>	94.72 (0.005)	91.46 (0.066)	74.88 (0.080)

To answer the second question, we present data from computations where problem solvers can look up to twenty spots ahead on the circle. Now, the total number of problem solvers equals 6840. Three predictions come to mind. First, the diversity of the random group should be greater as a result of the increase in the number of heuristics. Second, this increased diversity should improve the random group's performance. And third, the increase in the number of problem solvers implies that the group of the best problem solvers should also find a better solution. We see, in fact, that all three occur. The best problem solvers do better. The random problem solvers do better. And the random problem solvers are more diverse. The Table below provides data from fifty simulations.

### Ten Problem Solvers ( $l = 20$ )

Group Composition	Performance	Ordered Diversity	Diversity
<i>Best Problem Solvers</i>	93.52 (0.026)	73.69 (0.843)	44.53 (1.782)
<i>Random Problem Solvers</i>	96.08 (0.006)	94.31 (0.089)	85.17 (0.165)

## 4 The Mathematical Model

The two previous computational models demonstrate the benefit of diversity in collective problem solving. In both models, we found that a randomly formed group of problem solvers often jointly outperforms a group of the best individuals as ranked by expected value. The explanation substantiated in the second model is that the best problem solvers are less diverse in their problem solving approaches than are the members of a randomly selected group. We now construct a mathematical model that provides sufficient conditions for this result, for a group of randomly selected problem solvers to outperform a group consisting of the problem solvers who perform best individually. We begin with a set of objects  $X$ . The set can be finite, denumerable or a continuum. In the main body of the paper, we present a model where  $X$  is finite and leave the general model to the appendix. The finite model has been constructed so as to make the insight more obvious. The relationship between the assumptions and the result is much more subtle in the general proof.

Let  $X$  be a finite set of objects and  $V : X \rightarrow [0, 1]$  be a given value function with a unique maximum at  $x^*$ , and  $V(x^*) = 1$ . The problem solvers try to locate a solution that maximizes  $V$ , but they have limited abilities. Each problem solver employs a search rule to search for the maximum but does not always end up at  $x^*$ . Suppressing the distinction between perspectives and heuristics, we characterize each problem solver by a mapping  $\phi : X \rightarrow X$ . We make several assumptions about problem solvers' mappings. The first is that the mappings locate higher valued solutions and that the problem is difficult.

### Assumption 1

- (a)  $\forall x \in X, V(\phi(x)) \geq V(x)$
- (b)  $\phi(x^*) = x^*$
- (c)  $\phi(\phi(x)) = \phi(x)$
- (d) (Difficulty) There exists  $x \in X$ , such that  $\phi(x) \neq x^*$ .

The mapping  $\phi$  has the following interpretation: for each  $x$ ,  $\phi(x)$  denotes the local maximum if the agent starts search at  $x$ , that is, it is the stopping point of the search rule  $\phi$  applied to  $x$ . In this interpretation, search is deterministic, an initial

point uniquely determines a stopping point. The image of the mapping,  $\phi(X)$ , is the set of local maxima for problem solver  $\phi$ .

Next, we define  $\nu$  to be an initial probability distribution on  $X$  that assigns a positive probability to each  $x \in X$ .

**Assumption 2**

$\nu : X \rightarrow [0, 1]$  such that (a)  $\forall x \in X, \nu(x) > 0$  and (b)  $\sum_{x \in X} \nu(x) = 1$

A problem solver  $\phi$  begins a search by drawing an initial point according to the probability distribution  $\nu$ . If the initial point is  $x$ , then the search ends at  $\phi(x)$ . We call the expected value of the search the performance of  $\phi$ , given  $\nu$  and  $V$ . We denote this expected value as  $E(\phi, V)$ .  $E(\phi, V) = \sum_{x \in X} V(\phi(x))\nu(x)$ .

Let  $\Phi$  denote a collection of problem solvers, a set of  $\phi$ 's that satisfy Assumption 1. Notice that because the sets of initial and final points are both finite,  $\Phi$  must also be finite. The next assumption guarantees a diversity of problem solvers.

**Assumption 3 (Diversity)**

$\forall x \in X \setminus \{x^*\}, \exists \phi \in \Phi$  such that  $\phi(x) \neq x$

This diversity assumption says that there are no solutions other than the global optimum that are local optima for all of the problem solvers. We next assume a probability distribution  $\mu$  on  $\Phi$  that assigns a positive probability to each  $\phi$  in  $\Phi$ .

**Assumption 4**

$\mu : \Phi \rightarrow [0, 1]$  such that (a)  $\forall \phi \in \Phi, \mu(\phi) > 0$  and (b)  $\sum_{\phi \in \Phi} \mu(\phi) = 1$

From  $\Phi$ , the set of problem solvers, we select a group of  $N$  agents, each agent is selected independently from  $\Phi$  according to the probability distribution  $\mu$ . These  $N$  agents are ordered by their individual performance,  $E(\phi, V)$ . Choose the best  $N_1$  agents. We compare the joint performance of this group of  $N_1$  agents with that of another group of  $N_1$  agents which is formed by selecting each from  $\Phi$  independently according to  $\mu$ .

We make the following uniqueness assumption before we present the theorem. We discuss the role this uniqueness assumption plays and its validity after stating and proving the theorem.

**Assumption 5 (Uniqueness)**

$argmax\{E(\phi, V) : \phi \in \Phi\}$  is unique.

If the value function  $V$  is one to one and  $\nu$  is a uniform distribution, then the uniqueness assumption is satisfied.

**Theorem** *Suppose  $V, \Phi, \nu$ , and  $\mu$  satisfy Assumptions 1 - 5. Then, with probability 1, a sample path will have the following property: there exist positive integers  $N$  and*

$N_1$ ,  $N > N_1$ , such that the joint performance of the  $N_1$  independently drawn problem solvers exceeds the joint performance of the  $N_1$  individually best problem solvers among the group of  $N$  agents independently drawn from  $\Phi$  according to  $\mu$ .

Here, there are in fact two independent random events: one is to independently draw a group of problem solvers and the other is to independently draw a group of problem solvers and then select a subgroup according to their individual ability. The sample path we speak of in the theorem is the joint sample path of these two independent events.

The following two ideas are used in the proof. First we show (Lemma 1 below) that for the first random event of drawing independently a group of problem solvers, with probability 1, the joint performance of the group will asymptotically converge to 1 — the best one can hope for. This is quite intuitive given that agents are drawn independently and thus are unlikely to have common local maxima. As the number of agents in the group grows, the probability of them having common local maxima converges to 0. The second idea uses the uniqueness assumption to show that in the second random event, with probability 1, asymptotically there exists a given size such that the subgroup of the best individuals of that size consists of one type of agents, namely, they are all  $\phi^*$  — the unique problem solver of the highest individual ability in  $\Phi$ . This establishes an upper bound of a value strictly less than 1 on the performance of the best group since  $\phi^*$  can not always reach the global maximum (recall from Assumption 1 that we do not allow any individual problem solver to always locate the optimum.)

Consider the first random event of forming a group of problem solvers, each problem solver is independently selected from  $\Phi$  according to the probability distribution  $\mu$ . Fix a sample path of this random event,  $\omega_1$ . Let  $\phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1)$  denote the group of the first  $n_1$  problem solvers selected on the sample path  $\omega_1$ . The joint performance of these  $n_1$  problem solvers is the expected value of  $V(\tilde{y})$  where  $\tilde{y}$  is a common local maximum of all  $n_1$  agents. The distribution of  $\tilde{y}$  is induced by the probability distribution of the initial draw,  $\nu$ , and a precise model of how agents work together. Here we want to point out that our theorem holds for any specifically given model of agents working together. The proof of the theorem that follows does not depend on a specific model. Without being explicit, we assume that  $\tilde{y}$  follows the probability distribution  $\eta_{\omega_1}^{n_1} : X \rightarrow [0, 1]$ , i.e., for any  $x \in X$ ,  $\Pr(\tilde{y} = x) = \eta_{\omega_1}^{n_1}(x)$ .

**Lemma 1**  $\Pr \left\{ \omega_1 : \lim_{n_1 \rightarrow \infty} \sum_{x \in X} V(x) \eta_{\omega_1}^{n_1}(x) = 1 \right\} = 1$

**Proof:** Fix any  $0 < \epsilon < 1$ . Define  $A_{n_1} = \left\{ \omega_1 : 1 - \sum_{x \in X} V(x) \eta_{\omega_1}^{n_1}(x) > \epsilon \right\}$ . Obviously,  $A_{n_1} \subseteq \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local maxima other than } x^* \right\}$ . Thus,

$$\Pr(A_{n_1}) \leq \Pr \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local maxima other than } x^* \right\}.$$

Let  $m = \min \{\mu(\phi) : \phi \in \Phi\}$ . By Assumption 4,  $m > 0$ . For any  $x \in X \setminus \{x^*\}$ , we have  $\mu(\{\phi \in \Phi : \phi(x) = x\}) \leq 1 - m$ . This is because of Assumption 3 that there is at least one  $\phi$  in  $\Phi$  for whom  $x$  is not a local maximum.

By independence,

$$\begin{aligned} & \Pr \{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local maxima other than } x^* \} \\ & \leq \sum_{x \in X \setminus \{x^*\}} \Pr \{ \omega_1 : x \text{ is a common local max of } \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \} \\ & \leq \sum_{x \in X \setminus \{x^*\}} (1 - m)^{n_1} \\ & \leq (|X| - 1) (1 - m)^{n_1} \end{aligned}$$

Therefore,

$$\sum_{n_1=1}^{\infty} \Pr(A_{n_1}) \leq \frac{|X| - 1}{m} < \infty.$$

By the Borel-Cantelli Lemma, we have

$$\Pr \left\{ \omega_1 : 1 - \sum_{x \in X} V(x) \eta_{\omega_1}^{n_1}(x) > \epsilon \text{ i.o.} \right\} = 0$$

which implies

$$\Pr \left\{ \omega_1 : \lim_{n_1 \rightarrow \infty} \sum_{x \in X} V(x) \eta_{\omega_1}^{n_1}(x) = 1 \right\} = 1.$$

We now prove the theorem.

**Proof of the theorem:** Consider the second random event where a group of  $n$  agents are drawn independently from  $\Phi$  according to  $\mu$  and then a subgroup of a given size that consists of problem solvers with the best individual abilities among  $n$  agents is formed. By Assumption 5, the uniqueness assumption, there is a unique problem solver in  $\Phi$  with the highest individual ability. Call that agent  $\phi^*$ . By the law of large numbers, we have

$$\Pr \left\{ \omega_2 : \lim_{n \rightarrow \infty} \frac{\#\{i \in \{1, \dots, n\} : \phi^i(\omega_2) = \phi^*\}}{n} = \mu(\phi^*) \right\} = 1.$$

The fraction in the above expression is the frequency of  $\phi^*$  in the draw. Let  $\Omega$  be the set of sample paths  $\omega = (\omega_1, \omega_2)$  that have both of the asymptotic properties above, i.e., define

$$\Omega = \left\{ \omega = (\omega_1, \omega_2) : \begin{array}{l} \lim_{n_1 \rightarrow \infty} \sum_{x \in X} V(x) \eta_{\omega_1}^{n_1}(x) = 1 \\ \text{and } \lim_{n \rightarrow \infty} \frac{\#\{i \in \{1, \dots, n\} : \phi^i(\omega_2) = \phi^*\}}{n} = \mu(\phi^*) \end{array} \right\}$$

By Lemma 1, we have

$$\Pr(\Omega) = 1.$$

Fix any  $\omega \in \Omega$ . Let  $\epsilon_1 = 1 - E(\phi^*, V)$  which is positive since the perfect agent is excluded from our consideration and that  $\nu$  has  $X$  as its support. From the first limit above, we know that there exists an integer  $\bar{n}_1 > 0$  such that for any  $n_1 \geq \bar{n}_1$ ,

$$\sum_{x \in X} V(x) \eta_{\omega_1}^{n_1}(x) > 1 - \epsilon_1 = E(\phi^*, V).$$

From the second limit above, there exists an integer  $\bar{n} > 0$  such that for any  $n \geq \bar{n}$ ,

$$\frac{\#\{i \in \{1, \dots, n\} : \phi^i(\omega_2) = \phi^*\}}{n} > \frac{\mu(\phi^*)}{2}.$$

Let  $N_1 = \bar{n}_1$  and  $N = \max\left\{\frac{2\bar{n}_1}{\mu(\phi^*)}, \bar{n}\right\}$ . Then

$$\sum_{x \in X} V(x) \eta_{\omega_1}^{N_1}(x) > E(\phi^*, V).$$

The left hand side of the above inequality is the joint performance of the group of  $N_1$  agents independently selected according to  $\mu$ . We now prove that the right hand side term is the joint performance of the group of  $N_1$  best agents from the group of  $N$  agents. By construction,  $N \geq \bar{n}$ . Therefore,

$$\frac{\#\{i \in \{1, \dots, N\} : \phi^i(\omega_2) = \phi^*\}}{N} > \frac{\mu(\phi^*)}{2}.$$

That is,

$$\#\{i \in \{1, \dots, N\} : \phi^i(\omega_2) = \phi^*\} > \frac{\mu(\phi^*)N}{2} \geq \bar{n}_1 = N_1$$

since  $N \geq \frac{2\bar{n}_1}{\mu(\phi^*)}$ . This means that there are more than  $N_1$  numbers of agents among the group of  $N$  agents that are the highest ability agent  $\phi^*$ . Thus, the best  $N_1$  agents among the  $N$  agents are all  $\phi^*$ . Obviously their joint performance is exactly the same as the performance of  $\phi^*$  which is  $E(\phi^*, V)$ . To summarize, for each  $\omega \in \Omega$ , there exist  $N_1$  and  $N$ ,  $N > N_1$ , such that the joint performance of the group of  $N_1$  agents independently drawn according to  $\mu$  is better than the joint performance of the  $N_1$  best agents from the group of  $N$  agents independently drawn according to  $\mu$ . Since the set  $\Omega$  has probability 1, this proves the theorem.

**Remark 4.1** *The uniqueness assumption plays an important role in the proof. It allows us to show that as the group size increases, the best subgroup becomes homogeneous, i.e., they are all the unique best and therefore, they are of no use to each other. This is a stronger assumption than we need. Suppose instead that there is a*

set of problem solvers that all have the highest expected value. All we need is that the intersection of the images of these problem solvers' mappings has a cardinality strictly greater than one. Thus, we can replace Assumption 5 with the following weaker assumption.

**Assumption 5'**

Problem solvers in  $\operatorname{argmax}\{E(\phi, V) : \phi \in \Phi\}$  have a common local maximum not equal to  $x^*$ .

**Remark 4.2** *We might also ask what assumptions would lead to a violation of the uniqueness condition. Suppose the value function,  $V$ , does not assign unique values to each element of  $X$ . For simplicity, assume that  $x'$  and  $x''$  both have the second highest value under  $V$ . Suppose further that the probability distribution  $\nu$  according to which the initial point of search is drawn, is the uniform distribution on  $X$ . Then, there could be two best problem solvers:  $\phi^{*1} : X \rightarrow X$ , who map  $x'$  to itself and maps everything else to  $x^*$ , the global optimum, and  $\phi^{*2} : X \rightarrow X$ , who maps  $x''$  to itself and maps everything else to  $x^*$ . Working together these two agents would always locate the global optimum.*

**Remark 4.3** *The previous example violates the spirit of the difficulty assumption. Difficult problems should have many, not just two, local optima for each problem solver. Moreover, the basin of attraction for the global optimum should be small. Problem solvers who are similar will have sets of local optima that do not differ by much. Diverse agents will tend to have less overlap in their sets of local optima. This suggests that the diversity assumption can also be weakened. And, in fact, in the general proof presented in the appendix, we do just that.*

## 5 Discussion and Extensions

The main results of this paper rely on straightforward logic: If people are bounded, they probably differ in how they solve difficult, i.e. multi-dimensional nonlinear problems. These differences, which we capture as variations in their perspectives and heuristics, enable collections of agents to design particle accelerators, pharmaceuticals, and basketball shoes. Being boundedly rational only stifles good decisions if we are boundedly rational in the same way. If the best problem solvers tend to think about a problem similarly, then it stands to reason that as a group they may not be very effective and that random groups of intelligent agents may perform better owing to their diversity. This paper investigates the strength of that logic. The computational experiments demonstrate the robustness of the argument, the finite model

describes a set of sufficient conditions, and the general model provides much weaker sufficient conditions.

If the argument itself seems provocative, the implications are even more so. For problem solving firms, an employee's value depends upon her ability to improve decisions. The diversity of her problem solving approach, as embedded in her perspective/heuristic pair, relative to the other problem solvers appears to be an important aspect of her value. It may be even more relevant than her individual expected value on the problem. Though IQ tests, SAT scores, and college grades may be excellent predictors of raw problem solving ability, they may not be as useful in determining the value added of an employee. Maintaining a diversity of problem solving approaches may be as, and possibly more important than hiring people of high individual ability when putting together a group, team, or collection of problem solvers. Therefore, employers might want to focus on the relative uniqueness of applicants' human capital, admittedly something that could prove hard to measure.

The need for a diversity of perspectives and heuristics for firms that solve problems may in part explain the increased prevalence of consultants (Frank and Cook 1996). Firms confronting difficult problems may benefit from bringing in outsiders especially if people within the firm think about problems similarly. Internal group thinking could arise from a corporate culture. Over time, employees may evolve common perspectives and heuristics. Group thinking could also arise if the firm hired only the best people because the best people may tend to think alike. Firms with only a few perspectives, or in extreme cases a single perspective at their disposal could easily become stuck on local optima, generating a need for outside consultants. The consultants need not be "smarter" than the firm to locate improvements. They only need to possess perspectives and heuristics that locate improvements over the status quo.

The results also speak to the power of markets. If the value of an object equals its market value and if rents from locating improvements are appropriable, then markets should lead to improving solutions to economic problems. An agent who locates an improvement to an economic problem receives a rent. In a market setting, anyone knowing of an improvement has an incentive to implement it or to sell their idea to someone who will. The diversity of human perspectives and heuristics implies that no local and non global optimum should stick around forever. Someone eventually builds a better mousetrap, not because that person is smarter than anyone who ever contemplated the mousetrap, but because that person sees or approaches the problem differently. While incentive effects may cause delays in innovations, eventually an improvement should either come to market or become obsolete.

In contrast, the incentives to implement an improvement may be stifled within a problem solving firm. A worker may know how to speed up an assembly line, but the decision may not lie in his problem domain, the costs of mentioning the improvement

may outweigh the benefits, or the worker may not be of sufficient reputation or stature, so the idea may be ignored. In cases where the improvement is sufficiently large, the worker may have an incentive to create his own competing enterprise, but otherwise, the improvement may never be implemented.

our theory of optimization based on a common value function and diverse problem solving approaches also has strong implications for organizational forms and management styles, especially for problem solving firms such as computer software companies. In an environment where competition depends on continuous innovation and introduction of new products, firms with organizational forms that are decentralized and consist of interdependent confederations of project teams linked by informal communications, and management styles based on teamwork, openness and participation, should flourish. All else equal, firms with these organizational forms and management styles take full advantage of the diverse problem solving approaches of their employees. In a recent book, Saxenian [1994] documents the superior performance of Silicon Valley firms relative to that of Route 128 firms which she attributes partly to the organizational forms and management styles that evolved through regional cultural influences. Our paper provides a theoretical underpinning for such observations.

The ideas put forth in this paper could also be adapted to the study of political decision making. Throughout, we have assumed that problem solvers have identical ordinal rankings of the outcomes. In political contexts this is decidedly not the case. Democrats and Republicans often profess opposing views on tax rates, environmental policy, and welfare plans. Each party probably has its own value function. Nevertheless, an extended version of our model would say that the party in power would still benefit from listening to proposals from the minority party *if the minority party has a different perspective and heuristic*. Of course, the potential for the diversity of perspectives and heuristics to be beneficial should vary with the level of correlation of the value functions.

The current model ignores several important features including incentives, communication, and learning. Incentives matter for two reasons. They could create diverse preferences over outcomes: One problem solver may prefer outcome A to outcome B because she obtains higher income under A, or because she does not have to work as hard to achieve A. And, as we mentioned earlier, incentives may temporarily lead a problem solver to not reveal an improvement because she wants a leg up in searching for subsequent improvements. Revealing a better solution may be informative to competitors. Second, our strong assumption of costless communication reveals another potential extension: the perspective/heuristic framework could be used to provide micro-foundations for communication costs. Problem solvers with nearly identical perspectives, but diverse heuristics should communicate with one another easily. But, problem solvers with diverse perspectives may have trouble

understanding solutions identified by other agents. Firms then may want to hire people with similar perspectives yet maintain a diversity of heuristics. In this way, the firm can exploit diversity while minimizing communication costs. Finally, our model also does not allow problem solvers to learn. Learning could be modeled as the acquisition of new perspectives and heuristics. Clearly, in a learning model, problem solvers would have incentives to acquire *diverse* heuristics and perspectives.

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## Appendix

In the appendix, we present a general mathematical model that encompasses the finite model as a special case. Since the discussion in the appendix is self-contained, the numbering system should not be confused with the numbering system of the main body of the paper.

Consider a set of objects  $X$ .  $X$  can be a finite, a denumerable or a continuum set. Let  $V : X \rightarrow [0, 1]$  be a given value function which has a unique maximum at  $x^*$ , and  $V(x^*) = 1$ . Again, we consider problem solvers who have limited ability in trying to maximize  $V$ . Each problem solver employs a search rule to search for the maximum but does not always end up at  $x^*$ . A problem solver is defined by a mapping  $\phi : X \rightarrow X$  which satisfies the following assumptions:

### Assumption 1

- (a)  $\forall x \in X, V(\phi(x)) \geq V(x)$
- (b)  $\phi(x^*) = x^*$
- (c)  $\phi(\phi(x)) = \phi(x)$

For each  $x \in X$ ,  $\phi(x)$  is the local maximum of the problem solver if the search starts at  $x$ .  $\phi(X)$  is then the set of local optima for problem solver  $\phi$ . Since  $X$  can be a continuum, we need some technical assumptions.

Let  $\mathcal{F}$  be a  $\sigma$ -field of  $X$ . Let  $\lambda$  be a finite measure of  $(X, \mathcal{F})$ . Assume that a problem solver  $\phi$  also satisfies the following assumption:

### Assumption 2

- (a)  $\phi(X)$  is countable.
- (b)  $\phi$  is measurable regarding  $\mathcal{F}$ .

Let  $\Psi$  be the set of all problem solvers that satisfy Assumptions 1 and 2. Then it is easy to show that for any  $\phi^1, \phi^2 \in \Psi$ ,  $\{x \in X : \phi^1(x) \neq \phi^2(x)\} \in \mathcal{F}$ .

Problem solvers in  $\Psi$  may differ only on a set of  $\lambda$ -measure 0. We want to consider such problem solvers as the same.

**Definition 1** *Two problem solvers  $\phi^1, \phi^2$  from  $\Psi$  are called equivalent if*

$$\lambda \left( \{x \in X : \phi^1(x) \neq \phi^2(x)\} \right) = 0.$$

This defines an equivalence relation on  $\Psi$ . Consider the quotient space of  $\Psi$  with regard to this equivalence relation. For the rest of the discussion, we are only going to refer to this quotient space. We therefore still denote it by  $\Psi$  without confusion.  $\Psi$  refers to any set of all problem solvers that are not equivalent. We now define a metric on  $\Psi$ .

**Definition 2** Define  $d : \Psi \times \Psi \rightarrow \mathfrak{R}_+$  such that

$$d(\phi^1, \phi^2) = \lambda \left( \{x \in X : \phi^1(x) \neq \phi^2(x)\} \right).$$

**Lemma 1**  $(\Phi, d)$  is a metric space.

**Proof:** To show that the triangle inequality holds, we only need to notice that

$$\begin{aligned} & \{x \in X : \phi^1(x) \neq \phi^2(x)\} \\ & \subseteq \{x \in X : \phi^1(x) \neq \phi^3(x)\} \cup \{x \in X : \phi^3(x) \neq \phi^2(x)\}. \end{aligned}$$

Let  $\nu$  denote a probability measure on  $(X, \mathcal{F})$ . A problem solver  $\phi$  starts her search for the maximum of  $V$  by first drawing an initial point according to the probability distribution  $\nu$ . The expected value of the search by  $\phi$  is then defined to be the performance of the problem solver  $\phi$ .  $E(\phi, V) = \int_X V(\phi(x)) d\nu(x)$ .

**Assumption 3**

$\nu$  and  $\lambda$  are mutually absolutely continuous.

Assumption 3 means that sets of  $\nu$ -measure 0 and sets of  $\lambda$ -measure 0 coincide. Since both are finite measures, they will be treated exactly the same for our purposes without loss of generality. For the rest of the discussion, whenever  $\lambda$  appears, it will be replaced by  $\nu$ .

**Lemma 2**  $E(\cdot, V) : (\Psi, d) \rightarrow [0, 1]$  is uniformly continuous.

**Proof:** For any  $\phi^1, \phi^2 \in \Psi$ ,

$$\begin{aligned} & |E(\phi^1, V) - E(\phi^2, V)| \\ & \leq \int_X |V(\phi^1(x)) - V(\phi^2(x))| d\nu(x) \\ & = \int_{\{x \in X : \phi^1(x) \neq \phi^2(x)\}} |V(\phi^1(x)) - V(\phi^2(x))| d\nu(x) \\ & \leq \nu(\{x \in X : \phi^1(x) \neq \phi^2(x)\}) \\ & = d(\phi^1, \phi^2) \end{aligned}$$

The uniform continuity follows.

Let  $\Phi$  be a compact subset of  $\Psi$  that satisfies the following assumption:

**Assumption 4**

- (a)  $a = \sup \{V(y) : \text{for } y \neq x^* \text{ and } y = \phi(y) \text{ for some } \phi \in \Phi\} < 1$
- (b) (Difficulty) There exists a constant  $p$ ,  $0 < p < 1$ , such that for any  $\phi \in \Phi$ ,  $\nu(\{x \in X : \phi(x) = x^*\}) < p$ .

**Assumption 5 (Uniqueness)**

- (a)  $\operatorname{argmax}\{E(\phi, V) : \phi \in \Phi\}$  is unique. Let  $\phi^*$  denote the unique best problem solver.
- (b) There exists  $\bar{\delta} > 0$  such that for any  $0 < \delta < \bar{\delta}$ ,  $E(\phi', V) < E(\phi'', V)$  for any  $\phi' \in \{\phi \in \Phi : d(\phi^*, \phi) \geq \delta\}$  and  $\phi'' \in \{\phi \in \Phi : d(\phi^*, \phi) < \delta\}$ .

Consider  $E(\cdot, V)$ . Since it is continuous on  $\Psi$  and  $\Phi$  is a compact subset of  $\Psi$ , there is at least one maximum on  $\Phi$  for  $E(\cdot, V)$ . We are actually assuming slightly more than the uniqueness. We need, in addition, that there is a small ball around  $\phi^*$  which does not contain any other local maximum for  $E(\cdot, V)$ . What we are ruling out is a sequence of mappings that have values converging to the value of  $\phi^*$  that are all local optima.

Let  $\mu$  be a probability measure on  $(\Phi, \mathcal{B})$  where  $\mathcal{B}$  is the set of Borel sets of  $\Phi$  generated by the metric  $d$ .  $\mu$  is a measure on the space of problem solvers. Assume

**Assumption 6**

- (a) Every open set of  $(\Phi, d)$  has a positive  $\mu$ -measure.
- (b) (Diversity) There exist a  $q$ ,  $0 < q < 1$ , and a finite partition of  $X \setminus \{x^*\}$  denoted by  $\{B_1, \dots, B_k\}$ , s.t.  $\forall k = 1, \dots, K$ ,

$$\mu(\{\phi \in \Phi : \exists y \in B_k, \text{ s.t. } y = \phi(y)\}) < q.$$

The diversity assumption says that the problem space can be partitioned into a finite number of regions such that the probability of problem solvers who have local maxima in any given region is bounded away from probability 1.

With this general model, we still have the following theorem:

**Theorem** *Suppose  $V, \Phi, \nu$ , and  $\mu$  satisfy Assumptions 1 - 6. Then, with probability 1, a sample path will have the following property: there exist positive integers  $N$  and  $N_1$ ,  $N > N_1$ , such that the joint performance of the  $N_1$  problem solvers independently drawn according to  $\mu$  exceeds the joint performance of the  $N_1$  individually best problem solvers among the group of  $N$  problem solvers independently drawn from  $\Phi$  according to  $\mu$ .*

The proof of the theorem follows ideas similar to the proof in the finite model. The details of the proof, however, are more elaborate given the general nature of the model. We prove the theorem with the help of two lemmas. Lemma 3 below shows when we draw problem solvers independently from  $\Phi$ , that with probability 1, the joint performance of the problem solvers converges to the global optimum asymptotically. This lemma relies on the assumption of diversity. The diversity assumption guarantees that the intersection of the sets of local maxima of the problem solvers shrinks to one point: the global optimum. In Lemma 4, we establish an upper bound for the joint performance of a group of the best problem solvers. The proof of this lemma depends heavily on the uniqueness assumption. From a large enough sample of problem solvers, the best problem solvers all lie near the best problem solver in  $d$ -distance. Therefore, they tend to have similar sets of local maxima.

In the proof, we consider a randomly formed group of problem solvers and compare its performance to that of a group of the best solvers. Consider first the random event of forming a group of problem solvers, each problem solver is independently selected from  $\Phi$  according to the probability distribution  $\mu$ . Fix a sample path of this random event,  $\omega_1$ . Let  $\phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1)$  denote the group of the first  $n_1$  problem solvers selected on the sample path  $\omega_1$ . The joint performance of these  $n_1$  problem solvers is the expected value of  $V(\tilde{y})$  where  $\tilde{y}$  is a common local maximum of all  $n_1$  problem solvers. Assume that  $\tilde{y}$  follows the probability distribution  $\eta_{\omega_1}^{n_1}$ . The joint performance of  $\phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1)$  is  $\int_X V(x) d\eta_{\omega_1}^{n_1}(x)$ .

**Lemma 3**  $\Pr \left\{ \omega_1 : \lim_{n_1 \rightarrow \infty} \int_X V(x) d\eta_{\omega_1}^{n_1}(x) = 1 \right\} = 1$

**Proof:** Fix any  $0 < \epsilon < 1$ . Define  $A_{n_1} = \left\{ \omega_1 : 1 - \int_X V(x) d\eta_{\omega_1}^{n_1}(x) > \epsilon \right\}$ . Obviously,  $A_{n_1} \subseteq \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local max other than } x^* \right\}$ . Thus,

$$\Pr(A_{n_1}) \leq \Pr \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local max other than } x^* \right\}.$$

By diversity and independence,

$$\begin{aligned} & \Pr \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local max other than } x^* \right\} \\ & \leq \sum_{k=1}^K \Pr \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ have common local max in } B_k \right\} \\ & \leq \sum_{k=1}^K \Pr \left\{ \omega_1 : \phi^1(\omega_1), \dots, \phi^{n_1}(\omega_1) \text{ each has local max in } B_k \right\} \end{aligned}$$

$$\begin{aligned} &\leq \sum_{k=1}^K [\mu(\{\phi \in \Phi : \exists y \in B_k, \text{ s.t. } y = \phi(y)\})]^{n_1} \\ &\leq Kq^{n_1} \end{aligned}$$

Therefore,

$$\sum_{n_1=1}^{\infty} \Pr(A_{n_1}) \leq \frac{K}{1-q} < \infty.$$

By Borel-Cantelli Lemma, we have

$$\Pr\left\{\omega_1 : 1 - \int_X V(x) d\eta_{\omega_1}^{n_1}(x) > \epsilon \text{ i.o.}\right\} = 0$$

which implies

$$\Pr\left\{\omega_1 : \lim_{n_1 \rightarrow \infty} \int_X V(x) d\eta_{\omega_1}^{n_1}(x) = 1\right\} = 1.$$

In the next lemma, we give an upper bound for the joint performance of a group of  $n$  problem solvers who are close to each other in  $d$ .

**Lemma 4** For any  $\epsilon > 0$  and any positive integer  $n$  such that  $(n-1)\epsilon < 1-p$  (Recall  $p$  appears in Assumption 4), consider any  $n$  problem solvers  $\phi^1, \dots, \phi^n$  that are within  $\epsilon$   $d$ -distance from each other, i.e.  $d(\phi^i, \phi^j) < \epsilon$  for any  $i, j \in \{1, \dots, n\}$ . Then the joint performance of these  $n$  problem solvers, denoted by  $E(\phi^1, \dots, \phi^n; V)$ , is bounded by  $1 - (1-a)[1 - (n-1)\epsilon - p]$ . I.e.,

$$E(\phi^1, \dots, \phi^n; V) < 1 - (1-a)[1 - (n-1)\epsilon - p].$$

**Proof:** Suppose the group starts their search at  $x$  such that  $\phi^1(x) = \dots = \phi^n(x) \neq x^*$ . Then the search of the group will get stuck at  $\phi^1(x) = \dots = \phi^n(x)$  which is a common local max of all  $n$  problem solvers but is not a global max  $x^*$ . We consider the set of such  $x$ . If such set has a positive measure, then the joint performance of these  $n$  problem solvers will be less than 1. Notice that

$$\begin{aligned} &\{x \in X : \phi^1(x) = \dots = \phi^n(x) \neq x^*\} \\ &= \{x \in X : \phi^1(x) = \dots = \phi^n(x)\} \\ &\quad \setminus \{x \in X : \phi^1(x) = \dots = \phi^n(x) = x^*\}. \end{aligned}$$

First, since

$$\begin{aligned} &\{x \in X : \phi^1(x) = \dots = \phi^n(x)\} \\ &= X \setminus \bigcup_{i=1}^{n-1} \{x \in X : \phi^1(x) = \dots = \phi^i(x) \neq \phi^{i+1}(x)\} \end{aligned}$$

we have

$$\nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x)\})$$

$$\begin{aligned}
&= 1 - \sum_{i=1}^{n-1} \nu(\{x \in X : \phi^1(x) = \dots = \phi^i(x) \neq \phi^{i+1}(x)\}) \\
&\geq 1 - \sum_{i=1}^{n-1} \nu(\{x \in X : \phi^1(x) \neq \phi^{i+1}(x)\}) \\
&= 1 - \sum_{i=1}^{n-1} d(\phi^1, \phi^{i+1}) \\
&> 1 - (n-1)\epsilon
\end{aligned}$$

The last inequality holds since  $d(\phi^i, \phi^j) < \epsilon$  for any  $i, j \in \{1, \dots, n\}$ . Now consider  $\{x \in X : \phi^1(x) = \dots = \phi^n(x) = x^*\}$ . Since

$$\{x \in X : \phi^1(x) = \dots = \phi^n(x) = x^*\} \subseteq \{x \in X : \phi^1(x) = x^*\},$$

we have

$$\begin{aligned}
&\nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x) = x^*\}) \\
&\leq \nu(\{x \in X : \phi^1(x) = x^*\}) < p.
\end{aligned}$$

The last inequality is because of part (b) of Assumption 4. Thus we have

$$\begin{aligned}
&\nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x) \neq x^*\}) \\
&= \nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x)\}) \\
&\quad - \nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x) = x^*\}) \\
&> 1 - (n-1)\epsilon - p > 0
\end{aligned}$$

given that  $(n-1)\epsilon < 1 - p$ .

Then, the joint performance of this group of  $n$  problem solvers has the following property:

$$\begin{aligned}
&E(\phi^1, \dots, \phi^n; V) \\
&\leq V(x^*) [1 - \nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x) \neq x^*\})] \\
&\quad + a\nu(\{x \in X : \phi^1(x) = \dots = \phi^n(x) \neq x^*\}) \\
&< 1 \cdot [1 - [1 - (n-1)\epsilon - p]] + a \cdot [1 - (n-1)\epsilon - p] \\
&= 1 - (1-a)[1 - (n-1)\epsilon - p].
\end{aligned}$$

The first inequality holds because the right hand side is the joint performance if (1) whenever problem solvers end up with different  $\phi^i(x)$ , they are eventually taken to  $x^*$  (2) whenever problem solvers get stuck together, they achieve the highest value for all the local max. Both assume the most optimism.

Now we prove the theorem using Lemma 3 and Lemma 4.

**Proof of the Theorem:** Let  $\Omega_1 = \{\omega_1 : \lim_{n_1 \rightarrow \infty} \int_X V(x) d\eta_{\omega_1}^{n_1}(x) = 1\}$ . Let  $\delta$  be a positive number such that  $0 < \delta < (1-p)(1-a)$ . Then for any  $\omega_1 \in \Omega_1$ , there exists  $\bar{n}_1(\omega_1) > 1$  such that for any  $n_1 \geq \bar{n}_1(\omega_1)$ ,  $\int_X V(x) d\eta_{\omega_1}^{n_1}(x) > 1 - \delta$ .

Let  $\epsilon(\bar{n}_1(\omega_1)) = \min\left\{\frac{1}{\bar{n}_1(\omega_1)-1}\left(1-p-\frac{\delta}{1-a}\right), \bar{\delta}\right\}$ . Recall that  $\bar{\delta}$  is a parameter in the uniqueness assumption (Assumption 5). Since  $\delta < (1-p)(1-a)$  and  $\bar{\delta} > 0$ ,  $\epsilon(\bar{n}_1(\omega_1)) > 0$ .

For any  $\epsilon > 0$ , let  $O(\phi^*, \epsilon) = \{\phi \in \Phi : d(\phi, \phi^*) < \epsilon\}$  where  $\phi^*$  is the unique best problem solver in  $\Phi$ . Since  $O(\phi^*, \epsilon)$  is open, by part (a) of Assumption 6,  $\mu(O(\phi^*, \epsilon)) > 0$ . Consider  $\epsilon = \frac{\epsilon(\bar{n}_1(\omega_1))}{2}$ . Let  $\bar{\mu}$  denote  $\mu(O(\phi^*, \frac{\epsilon(\bar{n}_1(\omega_1))}{2}))$ . Consider the second random event mentioned above. Define

$$\Omega_2(\bar{n}_1(\omega_1)) = \left\{ \omega_2 : \lim_{n \rightarrow \infty} \frac{\#\{i \in \{1, \dots, n\} : d(\phi^i(\omega_2), \phi^*) < \frac{\epsilon(\bar{n}_1(\omega_1))}{2}\}}{n} = \bar{\mu} \right\}.$$

By the law of large numbers,  $\Pr(\Omega_2(\bar{n}_1(\omega_1))) = 1$ . This is true for every  $\omega_1 \in \Omega_1$ .

Then  $\forall \omega_2 \in \Omega_2(\bar{n}_1(\omega_1))$ ,  $\exists \bar{n} > 1$  s.t.  $\forall n \geq \bar{n}$ ,

$$\frac{\#\{i \in \{1, \dots, n\} : d(\phi^i(\omega_2), \phi^*) < \frac{\epsilon(\bar{n}_1(\omega_1))}{2}\}}{n} > \frac{\bar{\mu}}{2}$$

or equivalently,

$$\#\left\{i \in \{1, \dots, n\} : d(\phi^i(\omega_2), \phi^*) < \frac{\epsilon(\bar{n}_1(\omega_1))}{2}\right\} > \frac{\bar{\mu}}{2} \cdot n.$$

For any  $\omega_1 \in \Omega_1$  and  $\omega_2 \in \Omega_2(\bar{n}_1(\omega_1))$ , let  $N_1 = \bar{n}_1(\omega_1)$  and  $N = \max\left\{\frac{2}{\bar{\mu}} \cdot \bar{n}_1(\omega_1), \bar{n}\right\}$ . Since  $N \geq \bar{n}$ , we have

$$\begin{aligned} & \#\left\{i \in \{1, \dots, N\} : d(\phi^i(\omega_2), \phi^*) < \frac{\epsilon(\bar{n}_1(\omega_1))}{2}\right\} \\ & > \frac{\bar{\mu}}{2} \cdot N \\ & \geq \bar{n}_1(\omega_1) \\ & = N_1. \end{aligned}$$

This means that among  $N$  problem solvers along the path  $\omega_2$ , there are more than  $N_1$  problem solvers who are within  $\frac{\epsilon(\bar{n}_1(\omega_1))}{2}$   $d$ -distance from  $\phi^*$ . Since  $\frac{\epsilon(\bar{n}_1(\omega_1))}{2} < \epsilon(\bar{n}_1(\omega_1)) \leq \bar{\delta}$ , by the uniqueness assumption (Assumption 5), the individual performance of each such problem solver is strictly better than that of problem solvers who are more than  $\frac{\epsilon(\bar{n}_1(\omega_1))}{2}$   $d$ -distance away from  $\phi^*$ . Therefore, the best  $N_1$  problem solvers among the group of  $N$  problem solvers are all strictly within  $\frac{\epsilon(\bar{n}_1(\omega_1))}{2}$   $d$ -distance from  $\phi^*$ . By the triangular property of  $d$ , these  $N_1$  best problem solvers are strictly within  $\epsilon(\bar{n}_1(\omega_1))$  distance from each other.

By definition,  $\epsilon(\bar{n}_1(\omega_1)) \leq \frac{1}{N_1-1} \left(1 - p - \frac{\delta}{1-a}\right)$ . Since  $\delta > 0$ , we have  $(N_1 - 1)\epsilon(\bar{n}_1(\omega_1)) < 1 - p$ . By Lemma 4, the joint performance of these  $N_1$  best problem solvers among those  $N$  problem solvers is strictly less than  $1 - (1 - a)[1 - (N_1 - 1)\epsilon(\bar{n}_1(\omega_1)) - p]$ . But since  $\epsilon(\bar{n}_1(\omega_1)) \leq \frac{1}{N_1-1} \left(1 - p - \frac{\delta}{1-a}\right)$ ,  $1 - (1 - a)[1 - (N_1 - 1)\epsilon(\bar{n}_1(\omega_1)) - p] \leq 1 - \delta$ . Here notice that  $N_1 = \bar{n}_1(\omega_1)$ .

From the beginning of the proof, we have  $\int_X V(x) d\eta_{\omega_1}^{N_1}(x) > 1 - \delta$ . Thus the joint performance of the  $N_1$  problem solvers along  $\omega_1$  is better than the joint

performance of the  $N_1$  best problem solvers among the group of  $N$  problem solvers along  $\omega_2$ .

Let  $\Omega_2 = \bigcap_{\bar{n}_1(\omega_1)} \Omega_2(\bar{n}_1(\omega_1))$ . Since  $\Pr(\Omega_2(\bar{n}_1(\omega_1))) = 1$  for each  $\bar{n}_1(\omega_1)$  and the intersection is countable,  $\Pr(\Omega_2) = 1$ . Regarding  $\Omega_1$ , by Lemma 3, we have  $\Pr(\Omega_1) = 1$ .

To summarize then, we have for any  $\omega_1 \in \Omega_1$  and  $\omega_2 \in \Omega_2$ , there exist positive integers  $N_1$  and  $N$ ,  $N_1 < N$ , such that the joint performance of the  $N_1$  problem solvers along  $\omega_1$  is better than the joint performance of the  $N_1$  best problem solvers among the group of  $N$  problem solvers along  $\omega_2$ . Since  $\omega_1$  and  $\omega_2$  are independent and  $\Pr(\Omega_1) = 1$  and  $\Pr(\Omega_2) = 1$ , we have  $\Pr(\Omega_1 \times \Omega_2) = 1$ .

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